
DANE COUNTY HISTORICAL SOCIETY

NEWSLETTER



The Dane County Historical Society Office and the Otto Schroeder Records Center are located in the lower level of the Lussier Family Heritage Building on Lake Farm Road just south of the Beltline near Lake Waubesa.

Volume 28

Fall 2009

Number 3

Scrapbook Wisconsin

Each October the Society of American Archivists promotes American Archives Month: Celebrating the American Record, a nationally focused campaign to spotlight archives and archivists around the country. As part of this effort, the Wisconsin Historical Society and other archival institutions throughout the state celebrate Wisconsin Archives Month. This local effort brings attention to the rich historical record of Wisconsin and its people. Each year a broad theme provides a framework for different institutions to showcase treasured historical records. This year, the “Scrapbook Wisconsin” theme spotlights one familiar way that many people use documents to keep their own records and recall meaningful events in their lives.

As a project for Wisconsin Archives Month, a group of students from UW-Madison Society of American Archivists—Student Chapter has put together a Web blog to highlight scrapbook collections in historical repositories throughout the state. Dane County Historical Society was asked to participate and to contribute to the blog.

Dane County Historical Society’s Otto Schroeder Records Center has a number of interesting and unique scrapbooks to choose from, so picking just one or two to highlight in the blog was difficult.

You can find the Scrapbook Wisconsin blog at <http://archivesmonth.blogspot.org>. In addition to narratives on two Dane County Historical Society scrapbook collections, there are descriptions of a number of other interesting scrapbook collections in other historical societies around the state.

Subscribe To

FRIDAY, OCTOBER 30, 2009

[Madison Metropolitan School District Scrapbooks-Dane County Historical Society](#)
Dane County Historical Society
Otto Schroeder Records Center
3101 Lake Farm Road
Madison, WI 53711
608-224-3605
dchs@danecountyhistory.org
<http://www.danecountyhistory.org>

Archives Month 2009: Scrapbook Wisconsin

[Thank You! - Saturday, October 31, 2009](#)
[A Few Words on Scrapbook Preservation - Friday, October 30, 2009](#)
[Madison Metropolitan School District Scrapbooks-Dane County Historical Society - Friday, October 30, 2009](#)

Located in the Lussier Family Heritage Center, the Otto Schroeder Records Center is home to the Dane County Historical Society library and archives collection. It includes historical documentation of the people, places, businesses, and organizations with ties to Dane County, including: books, periodicals, maps, photographs, diaries, scrapbooks, organizational records and other publications.

[Madison Metropolitan School District Scrapbooks](#)

Links

Madison built three new schools in 1999! The

[SAA-SC Web Home](#)
[SAA-SC News & Events](#)

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DCHS Membership – Renew Today!!

Membership dues provide essential funding that keeps the Dane County Historical Society operating. Your membership helps the Society carry out its mission of preserving Dane County's heritage for tomorrow's generations. Memberships and private support are increasingly necessary to ensure the work of the Society.

Your support does make a difference!

The Board of Directors is always searching for good ways to attract new members. One year, we focused on revitalizing the Business/Professional membership category to encourage local businesses to partner with DCHS in preserving our county's history. We were able to pick up some new business memberships. We are very appreciative of our new business members and we continue to encourage more businesses and professional organizations to participate and become members. Last year we initiated a push to encourage members of other local historical societies in the area to join DCHS with a membership dues discount.

For 2010, we are continuing that support of our sister local historical organizations in the county. There are about two dozen local or municipal historical societies in our county. If you are a member of another local historical society in Dane County, we will give you a **\$5.00 discount** on your Dane County Historical Society Individual or Family membership category. Just indicate, on your renewal membership form, to which other historical society you also hold a membership for 2010.

We are also encouraging our members to please consider renewing your membership this year at the **SUSTAINING** level. Revenue from annual Sustaining memberships in the Dane County Historical Society will be applied each year to the Society's Legacy Fund, which is being built to ensure that the work of the Society will go on.

Benefits of Membership in Dane County Historical Society

Members of the Dane County Historical Society receive:

- a copy of the quarterly Dane County Historical Society newsletter
- an invitation to attend and participate in the society's annual meeting
- advance notice of programs and events
- discounts on the price of society publications including *Forward! A History of Dane*, the capital county and *Back to Beginnings*
- free copies upon request of special indexes created by DCHS

- password access to a special content area of the DCHS website

AND of course, all members receive the satisfaction of knowing that you are doing your share to help us preserve, promote, and share the important history of our county.

Explanation of Membership Categories for 2010

Membership in DCHS is for the Calendar Year (January to December). At one time, we offered a Lifetime Membership category. We no longer promote that Lifetime Membership category in DCHS. However, I am sure you will be able to find a membership category that meets your needs.

Individual Membership, \$15.00

This is the basic core membership in DCHS. Individual members have one vote on bylaws and other motions at the Society's annual meeting.

Family Membership, \$20.00

Family membership includes all the benefits of Individual Membership for two people living at the same address. A family membership carries up to two votes at the Society's annual meeting.

Contributing Membership, \$45.00

Contributing membership includes all the benefits of Individual Membership. Additional funds from contributing memberships are used for management activities of the archives collection in the Otto Schroeder Records Center.

Sustaining Membership, \$65.00

Sustaining membership includes all the benefits of Individual Membership. Additional funds from sustaining memberships will be automatically added to the society's Legacy Fund.

Business / Professional Membership, \$40.00

Business / Professional membership includes all the benefits of Individual Membership for a business, library, educational institution, or other organization.

Student Membership, \$10.00

Student membership includes all the benefits of Individual Membership for a high school or middle school student.

Record Center Highlights

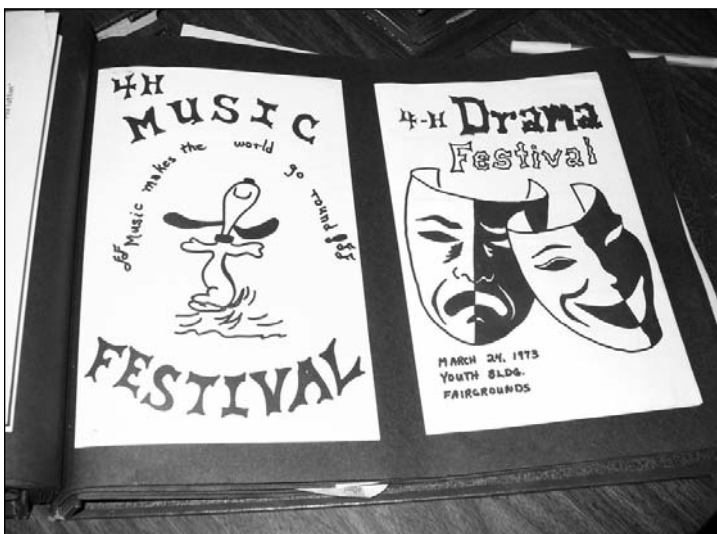
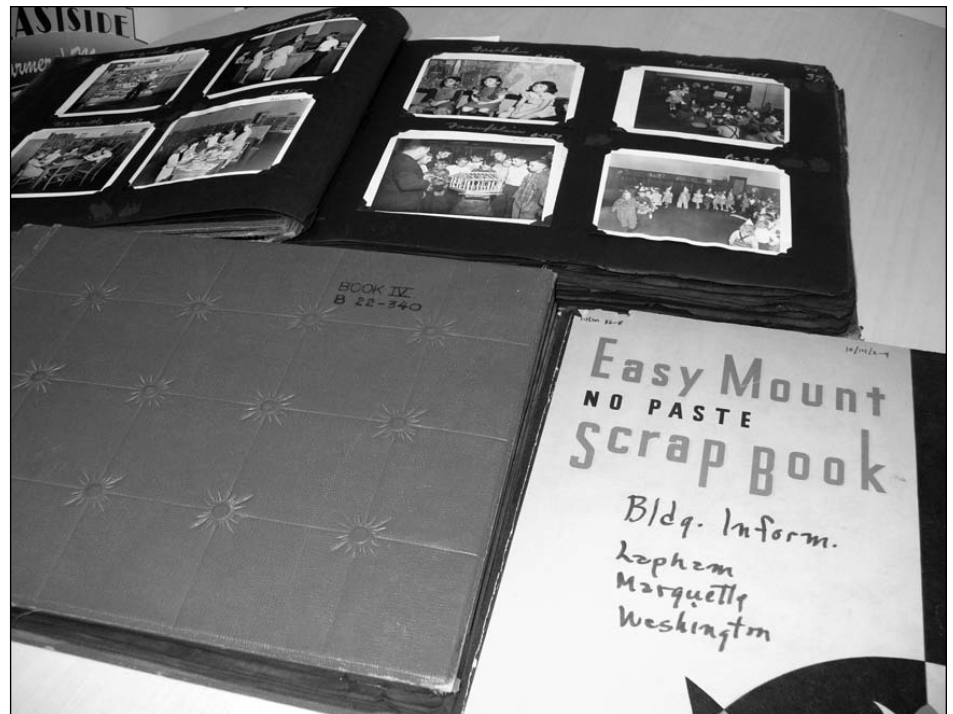
Dane County Scrapbooks

By Mary Clark

Happy Wanderers 4-H Club Scrapbooks

4-H is a national youth organization which is administered by the U.S. Department of Agriculture Cooperative Extension System, and through state and county branches on a more local level. 4-H seeks to empower youngsters, by encouraging them to “learn by doing.” While 4-H has its roots in agriculture, and is traditionally associated with rural topics, it also encompasses many other interests and hobbies of young people, such as computers, art, cooking, history, and photography.

Wisconsin 4-H began in turn of the 20th century crop growing contests for youth. University of Wisconsin College of Agriculture agronomy professor, Ransom Asa Moore, came up with a plan to involve farm youth in growing small plots of improved grain varieties in order to show their parents the potential economic advantages of the improved crop strains. Traditional farmers were slow to accept technological changes on the farm, and it was felt that through a program of youth experimentation, changes would occur at a faster pace. Contests and programs similar to the Wisconsin one popped up, and in 1914, when Congress created the Cooperative Extension Service at USDA, there were provisions included to organize boys and girls clubs. This soon became known as 4-H clubs - Head, Heart, Hands, and Health.



The Happy Wanderers 4-H Club Records collection in the Otto Schroeder Records Center consists of official record books (1961-1988) and four scrapbooks (1961-1976) that fully document the activities of a very active youth organization over the course of several generations. The scrapbooks include correspondence, newspaper clippings, photographs, the group’s recognition certificates, award ribbons, programs, and detailed activity reports. It appears that the scrapbooks were created simultaneously with the records files in order to save all of the materials that would not fit into the organization’s official record books. Of particular interest are the many programs for county and statewide 4-H activities that the Happy Wanderers par-

Continued on page 4

Record Center Highlights (Continued from page 3)

icipated in, including various music festivals, drama festivals, fairs, talent shows, dog shows, a foods revue, and speaking contests. There are also numerous items documenting the group's yearly celebration of "June Dairy Month," a statewide event to educate the public on the values of dairy products. There are several club-produced cookbooks and other dairy promotional items that were distributed to the public included within the collection.

The group was known as the Glendale Glowers 4-H Club until November 1965. The Happy Wanderers 4-H Club was one of many Madison area branches of 4-H. The records do not indicate when the group formally disbanded, but there is no longer a 4-H chapter in Madison operating under this name.



Madison Metropolitan School District Scrapbooks

Madison built three new schools in 1939! The history and immense growth of the Madison Metropolitan School District throughout much of the 20th century is documented in a large collection of scrapbooks that were maintained by the district. The new schools built in that single year were Washington School at 545 W. Dayton Street, Marquette School at 510 S. Thornton Avenue and Lapham School at 1045 E. Dayton Street. All three school buildings are still standing and are still in use by the school district.



The larger Madison Metropolitan School District Records collection held by the Otto Schroeder Records Center of the Dane County Historical Society consists of minutes, annual reports, curriculum studies and other assorted records and publications from 1928 through the 1960s. Included as a part of this total collection are eighteen scrapbooks of news clippings covering events from 1871 to 1972 and five scrapbooks of photographs. Most of the scrapbooks contain clippings about the district from the *Wisconsin State Journal* and *The Capital Times* newspapers. One scrapbook was created by a class at the Longfellow School for Crippled Children.

Continued on page 5

Record Center Highlights (Continued from page 4)

The scrapbooks containing the photographs are organized with each photo numbered and identified as to the school depicted. The Madison school buildings documented in the photo scrapbooks include Washington, Lapham, Marquette, Lowell, Emerson, Franklin, Longfellow and West. The photographs appear to be copies of items used in the annual report booklets and for other public uses such as newspaper articles and publications. Some of the photos carry "crop marks" indicating they were cropped for use in other materials. The photographs are not dated, and the children in the photographs are not identified, but as a whole they document every aspect of school life at every grade level during the 1940s: classroom activities, gym class, art class, home economics class, theater presentations, library activities, sporting events, etc. Some of the most interesting photos depict activities and services at the Longfellow School for Crippled Children.



Archives Month Blog

By Tara Genske,

Society of American Archivists-Student Chapter

The Archives Blog project began in last year's UW-Madison, Archives User Services and Outreach class, in which the students highlighted various archives repositories in Wisconsin to raise public awareness about the plethora of historical materials available around the state. According to the Wisconsin Historical Society website, Wisconsin Archives Month "celebrates the many ways historical records enrich our lives and recognizes the work of the individuals and institutions to collect, preserve, and share records."

This year's theme of Scrapbook Wisconsin "spotlights one familiar way that many people use documents to keep their own records and recall meaningful events in their lives..." We as a class chose to highlight some of the "hidden gems" of scrapbooks found in repositories around the state. We created and marketed our own blog to celebrate Wisconsin's Archives Month by working off (and subsequently customizing the look of) last year's blog so that the project remains continuous.

Each student was responsible for creating and editing two entries after contacting repositories that agreed to participate in the project. The class as a whole divided the workflow to perform the "administrative" duties to get the blog up and running including: preliminary research & coordinating mailing; drafting and mailing of letters to county historical societies; creating a template for each blog post as well as an introductory blog post; assigning repositories to classmates; blog account management and posting; adding plug-ins, stat counter, extra features for blog; advertising & marketing of the blog; and an end of project follow-up with repositories. Needless to say, it has been a very busy month for all of us but we are pleased with and proud of our product. In fact, we're entering the Society of American Archivists' "Best Successfully Implemented Campaign" Contest with this project, which we could obviously never have done without the participating repositories.

Dane County Students Shine at National History Day

By Barbara Furstenberg

Fifteen students from four Dane County schools joined Team Wisconsin at the National History Day finals on the campus of the University of Maryland, June 14 - 18, 2009. Team Wisconsin included middle and high school students from across the state that had been selected as National Finalists at the Wisconsin History Day state event on May 2, 2009 in Madison. Team Wisconsin competed with groups from forty-eight other states, Guam, American Samoa, the DODEA-Department of Defense in Germany, and one student from Shanghai, China.



Team Wisconsin, showing off their cheeseheads and dairyland pride at the National History Day finals.

There were three Dane County entries in the senior division. Emma Svenson, from Middleton High School, presented a paper: "Her Name was Theresa Menardi: A Public Health Nurse Caring for Trinidad, Colorado." Kelly Parrell, of Wisconsin Heights High School, entered an exhibit: "Fresh Air for Union Soldiers." La Follette High School students Nick Jensen, Wendy Wolf, Colin Brochtrup, and Bailey Derks presented their documentary film called "Isaac Newton: Space Pioneer."

EAGLE School in Madison sent seven junior division projects. Madeleine Smith ("So I Stopped Eating: Cesar Chavez's Legacy of Nonviolence") and Anne Zhao ("Gaylord Nelson: A Legacy Beyond Earth Day") submitted individual documentaries, while their brothers Nate Smith and Jeffrey Zhao created a group documentary entitled "We Shall Overcome: The Impact of Pete Seeger and His Music." Isaac Herlitzka gave a performance on "John Wilkes Booth: The Assassinator of Lincoln." Laura Bunn's performance was titled "Starring Judy Blume as Herself." Carolyn Raihala's individual exhibit was "Extravaganza! The Audacious Actions and

Lavish Legacies of John Ringling, Circus Tycoon." Mara Rosenstock and Martha Longley prepared a group exhibit on "Equal Education for Women: A Little Known Legacy of Susan B. Anthony."

Two projects by Dane County students received national prizes: Jeff and Nate's documentary placed sixth, while Emma's paper placed seventh in its category. Five other Team Wisconsin students received national awards, including Laura Ball from Milwaukee, whose paper on "Cholera and the Pump on Broad Street: The Life and Legacy of John Snow" received the Gold Medal in the senior paper category. Mr. Jim DeBroux of Random Lake High School was selected as one of the eight finalists for the 2009 PBS Teacher of Merit Award

In addition to formally presenting their projects to judges, the students engaged in activities that bonded them across the state and nation. Trading in state buttons and tee shirts was brisk. The scavenger hunt on opening day and playing charades in the lounge lit up competitive spirits. Students and parents enjoyed touring the exhibition rooms to learn from their fellow Badgers and other states' entries. There was ample opportunity to tour the historic monuments and sites in Washington. The students also visited the offices of their Congressional representatives. You can read more from the students' blog entries at:

<http://www.wisconsinhistory.org/teachers/historyday/nationals2009/index.asp>



Members of Team Wisconsin meet with Representative Tammy Baldwin.

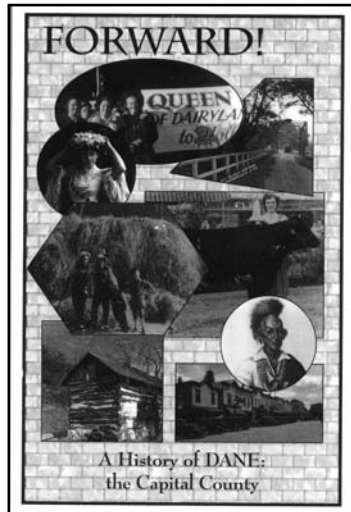
The Dane County Historical Society salutes all of the area National History Day contestants and winners. The Society was pleased to present and showcase many of these projects, and to meet the students at a National History Day Open House at the Lussier Heritage Center in April 2009.

Publications

Consider ordering one of the two publications for sale by Dane County Historical Society.

These Make GREAT Holiday Gifts!

FORWARD! A History of Dane: the Capital County



FORWARD! traces the history of Dane County through the twentieth century. Researched and written by Allen Ruff and Tracy Will. The first published history of Dane County in nearly 100 years is replete with fascinating details and historical photographs.

412 pages; complete index, maps, photos.

\$29.95 (\$26.95 for DCHS members!!)

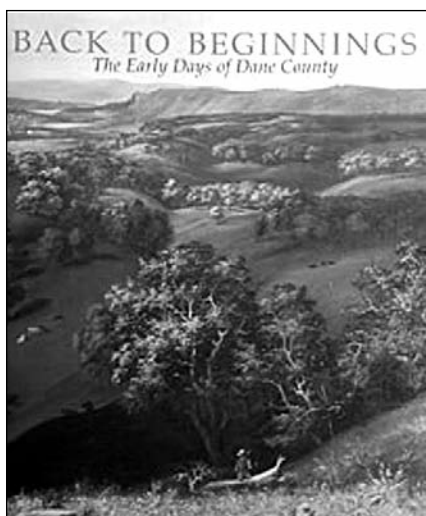
DCHC Members _____ copies @ **\$26.95** each \$ _____

OR

Non-Members _____ copies @ **\$29.95** each \$ _____

Shipping & Handling: Add \$3.00 per copy \$ _____

Back to Beginnings: The Early Days of Dane County: A Book for Children



Published by the Dane County Cultural Affairs Commission for the Wisconsin Sesquicentennial in 1998, the book highlights major developments in county history, from pre-settlement days through the Civil War. Bobbie Malone, writer; Greg Anderson, photographer
60 pages; early maps, color photographs, drawings, engravings.

\$12.00 (\$9.00 for DCHS members!!)

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President's Message from Mary Clark



Mary Clark

National History Day 2010

Mark your calendars!! Dane County Historical Society will host a preview for the 2010 National History Day projects on April 18, 2010. The annual theme for 2010 is "Innovation in History: Impact and Change." The South Central Regional rounds, in which Dane County students compete, will be held on Saturday, March 20, 2010. The Wisconsin State Finals will take place on May 1, 2010. Both of these will be held at the Wisconsin Historical Society in Madison. The national contest will be held June 13 - 17, 2010.

The Wisconsin History Day State Event is sponsored by the Wisconsin Historical Society with additional support from Culver Franchising System. Sarah Clemente is the state coordinator. There are opportunities for volunteers to help with judging and logistics. More information is available at the Wisconsin Historical Society website: www.wisconsinhistory.org/teachers/historyday/.

As another year comes to a close, the Board of Directors of the Dane County Historical Society wants to thank all of our members, friends, and supporters for helping the Society carry out its mission for 2009. We have some interesting projects and programs planned for 2010. We always need volunteers and we could use some more board members. If you have some time to spare and would like to help us shape the focus and the activities of the Dane County Historical Society, we want you!! Contact us at dchs@danecountyhistory.org or (608) 224-3605 to see how you can help.

The Dane County Historical Society Newsletter is published quarterly (Spring, Summer, Fall, Winter), by the Dane County Historical Society and printed by The Printing Place. Submissions are due 15 days prior to publication. Reader reviews, testimonials, flak and flattery, are also welcome. Send to: DCHS Newsletter, 3101 Lake Farm Rd. Madison, WI 53711. E-mail: dchs@danecountyhistory.org Mary Clark, President, Howard Sherpe, Editor, Dane County Historical Society
